

Agro & Food Processing



Make In India Week

13th – 18th Feb 2016

Mumbai, India

PUNJAB

Known as the land of lush **GREEN FIELDS**, free flowing rivers and festivities

WARM HEARTED dynamic people, well-known for their **ENTERPRISE**

Rich **HISTORY**, diverse **CULTURE** and deep-rooted **TRADITIONS**

World famous **PUNJABI CUISINE**



PUNJAB

❖ **'Best Governance Practice'** award for unique citizen centric governance reforms
- Govt of India, 2015

- ❖ **Krishi Karman Award in 2015** for highest ever food-grain production
- ❖ Punjab State Power Corporation Ltd. (PSPCL) with A+ rating receives **'Best Performing Power Distribution Utility Award'** by Govt of India, 2015
- ❖ **'Best Performing State in Renewable Energy Capacity Building'** award by Govt of India, 2015

Chandigarh- India's Happiest City
– IMRB International (2015)

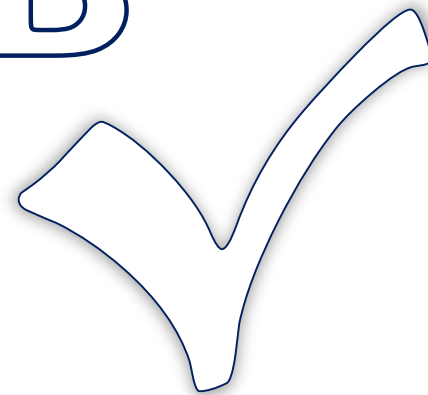
3rd most **Attractive Destination For Investments**
in India in 2012 – 13
- Reserve Bank of India

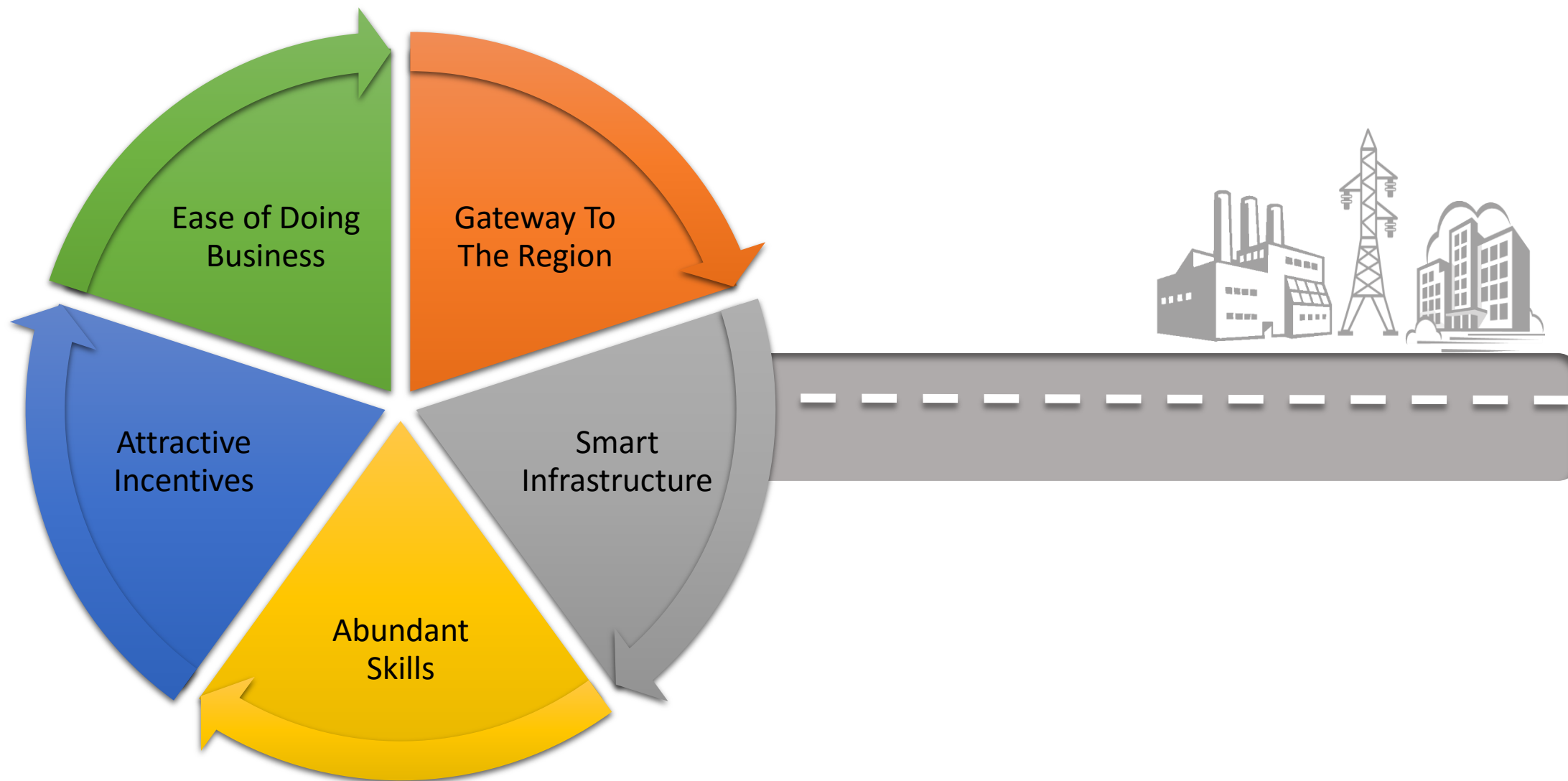
Ludhiana - Best destination for doing business in India
– World Bank (2013)

Most **Prosperous State** In India
– CRISIL (Nov 2013)

PUNJAB

Offers





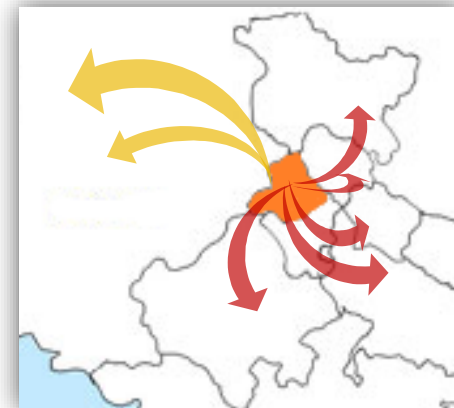


PUNJAB Caters To

15 %

Of Total Consumer Base Of
India

Access to **CENTRAL ASIAN MARKETS**



The state is bordered by the Indian states of
**JAMMU & KASHMIR, HIMACHAL PRADESH, HARYANA &
RAJASTHAN**

CHANDIGARH
(State Capital)

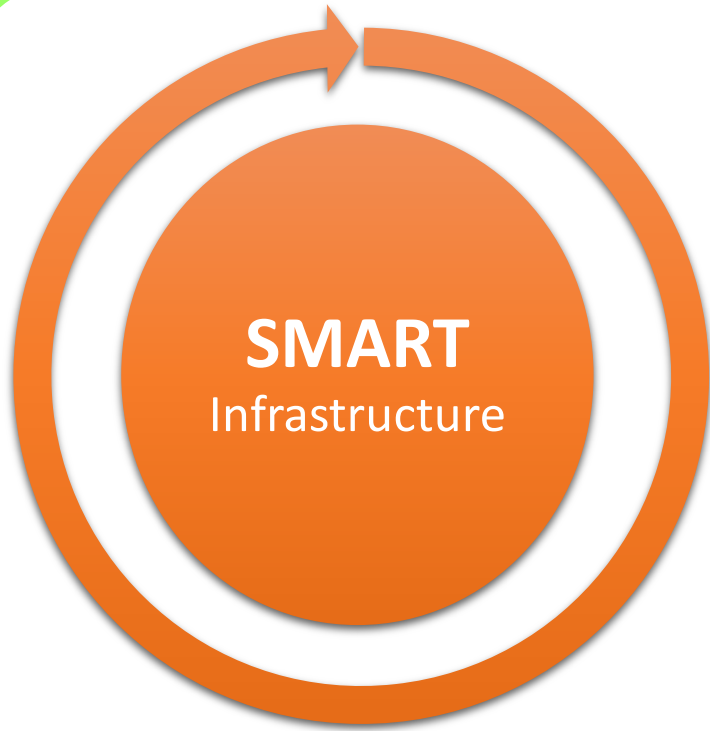


250 Km



NEW DELHI
(National Capital)

Abundant, Affordable & Quality POWER



SMART
Infrastructure

Power Surplus State
11,664 MW
in 2014-15

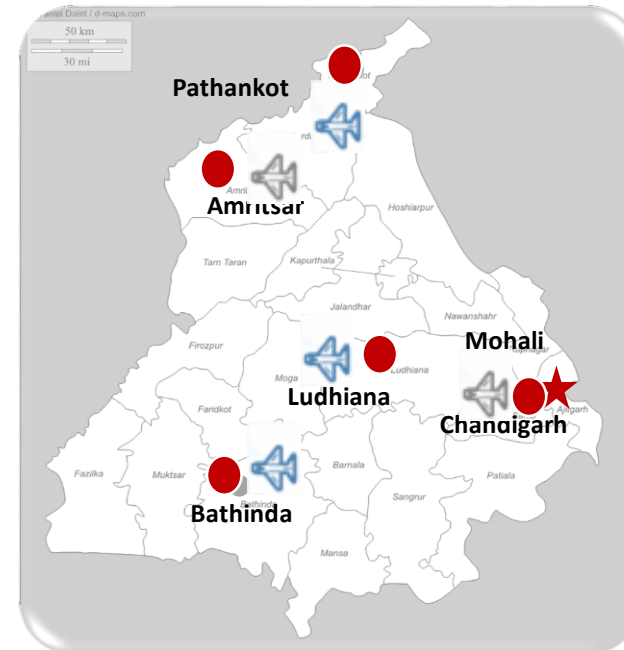
PAN PUNJAB
Power Transmission Network
400 KV Ring
First in country



BEST AIR, ROAD & RAIL CONNECTIVITY

SMART
Infrastructure

- One of the best Rail (2,156 Km) and Road **TRANSPORT NETWORKS**
- High quality **ROAD DENSITY** - 133 Km per 100 Sq. Km

- **2 INTERNATIONAL AIRPORTS** - Amritsar & Mohali
- **3 DOMESTIC AIRPORTS** - Bathinda, Ludhiana & Pathankot



 International Airport
 Domestic Airport

Abundant
SKILLS

WORLD CLASS INSTITUTES IN THE REGION

Institutes	Number	Capacity	Courses offered
Engineering colleges	101	43,784	35
Polytechnics	181	62,700	29
ITIs	378	64000+	91



Mohali



IIT, Ropar



Patiala



PU, Chandigarh



IISER, Mohali



Mohali



PU, Patiala



NIPER, Mohali



UBS, Chandigarh



PEC, Chandigarh



NIT, Jalandhar



CHITKARA
UNIVERSITY
Patiala



LPU, Jalandhar



PTU, Jalandhar



GNDU, Amritsar

IIM (Amritsar) and AIIMS (Bathinda) Coming Soon

**INVEST
PUNJAB**



BEST INDUSTRIAL RELATIONS



Abundant
SKILLS

NO LOCKOUTS

MOST PEACEFUL LABOUR RELATIONS

HIGHEST LABOUR PRODUCTIVITY



Attractive
INCENTIVES

RECOVERY OF
INVESTMENT UPTO

100% OF INVESTMENT*

FISCAL INCENTIVE POLICY FOR INDUSTRY

VAT / CST Retention	50 - 90%
Electricity Duty Exemption	50 - 100%
Stamp Duty Exemption	50 - 100%
Property Tax Exemption	50 - 100%



FIIP [R] - 2013



DISCOVER



A NEW

EASE OF DOING BUSINESS

* Resulting

MULTIPLE

* FOLLOWUPS

* APPROVAL/DECISION LEVELS

DELAY IN

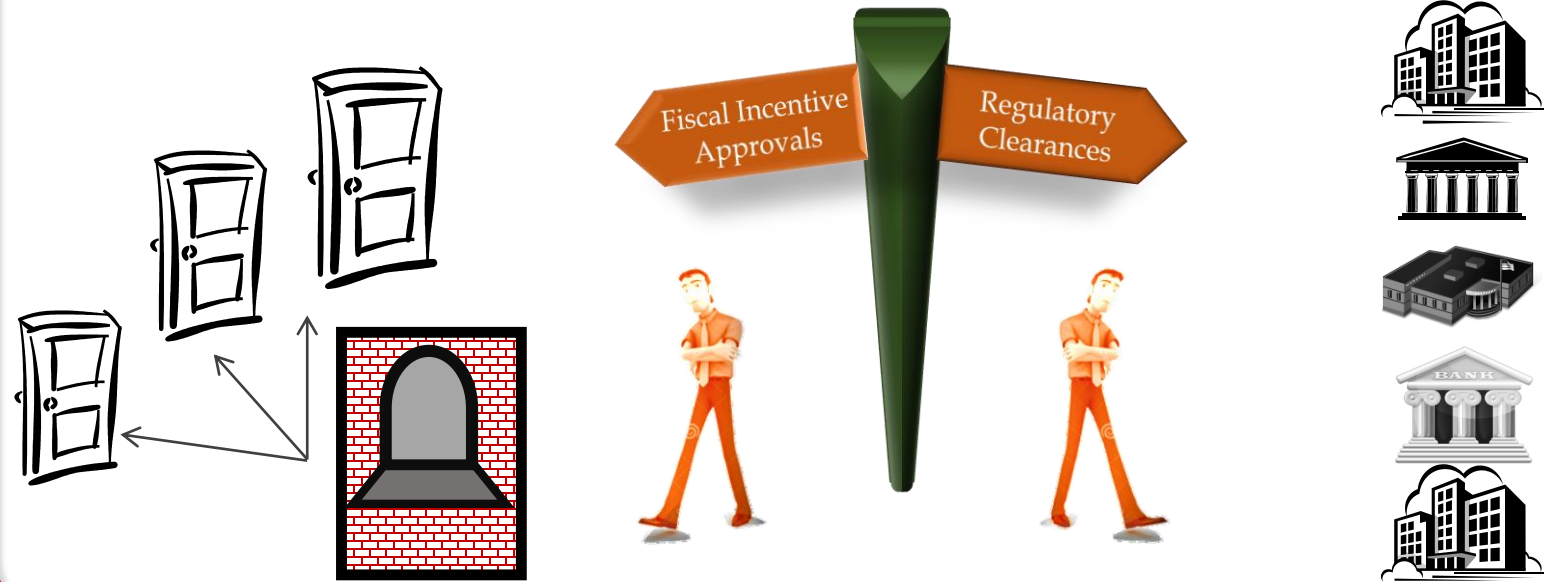
Commissioning of Projects

Before

**Dec
2013**

**INVEST
PUNJAB**

EARLIER – INVESTOR NEEDED TO VISIT MULTIPLE OFFICES



FOR FISCAL INCENTIVES

there was a single window
leading to multiple doors /
offices / processes

FOR REGULATORY CLEARANCES

multiple clearances
multiple offices
multiple document submission





**INVEST
PUNJAB**



FOR ALL



INVESTMENTS

**INVEST
PUNJAB**



WE AT INVEST PUNJAB, OFFERS

- ✓ One Stop Clearance System for **STATE LEVEL APPROVALS**
- ✓ Transparent & Speedy **ONLINE INTERFACE**
- ✓ Dedicated **RELATIONSHIP OFFICER** for every Investor

- ✓ **Unique Structure**

- Headed by a **CHIEF EXECUTIVE OFFICER**
- Officers from all regulatory departments vested with the powers of their respective Departments, work together as **BUREAU MEMBER OFFICERS**

**Unified
REGULATOR**

**We are the
SERVICE
INTERFACE
of the
Regulator**

ONLINE INTERFACE



INVESTMENT REPORT

Applications Received

284

Project Cost

USD 2.67 Billion Approx.



Accepted

80 %

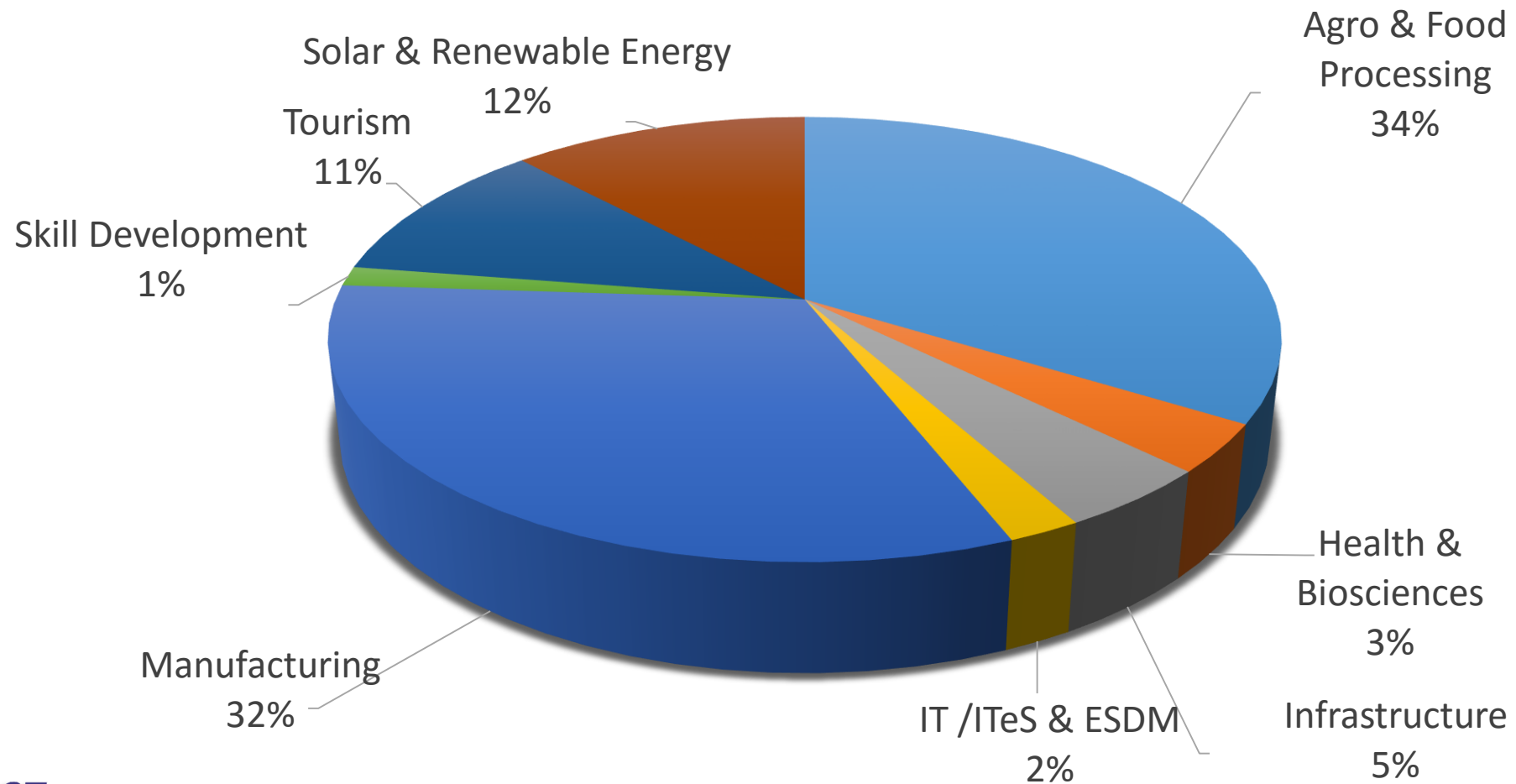
Under Construction

65 %

Commissioned

20 %

SECTOR WISE APPLICATION DISTRIBUTION



Agro & Food Processing



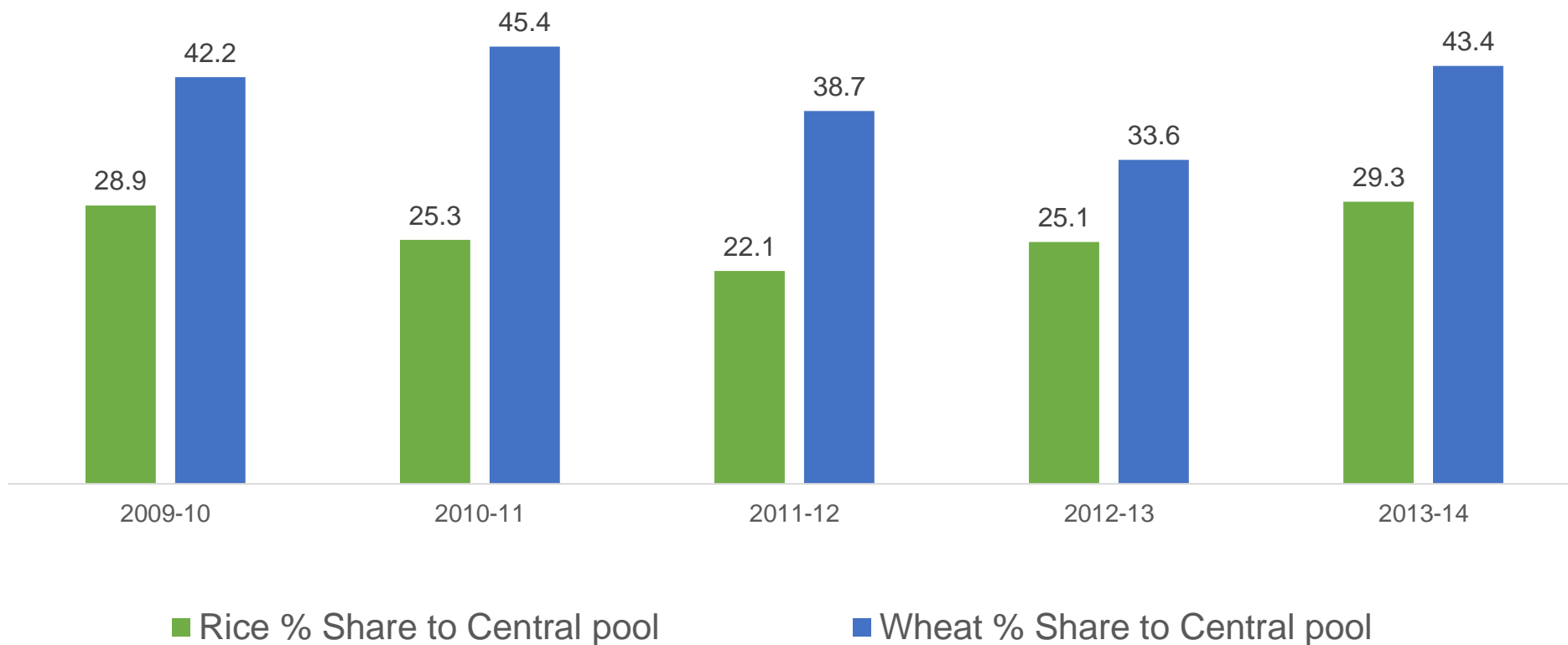
PUNJAB

Punjab's Agriculture Sector

- ❖ Area (geographical) : 5.04 Million ha
- ❖ Net sown area : 4.20 Million ha (84% of state's area)
- ❖ Irrigated area : 4.07 Million ha (98%)
 - ❖ Canals : 1.12 Million ha (27%)
 - ❖ Tube wells : 2.95 Million ha (71%)
(through 1.33 Million tube wells)
- ❖ Cropping intensity : 191%
- ❖ Cropping Pattern : Rice-Wheat; Cotton-Wheat; & Maize-Wheat
- ❖ During 2011-12, Punjab produced a 29.22 Million MT of food grains

Punjab: Food Bowl of India

Contribution to central pool



Punjab Road Map

Punjab @ 1968 - 2015

- ✓ Highest food grain production in the country
- ✓ Increase in productivity through multiple cropping system and HYV Seeds
- ✓ High usage of pesticides, fertilizers and increase in irrigated area
- ✓ Use of modern farm equipment
- ✓ Punjab becomes the Granary of India

Punjab @ 2025

- ✓ Leader in **Non-Food** grain production
- ✓ Global leader in export of **value added agro produce**
- ✓ State with **best rural agri infrastructure**
- ✓ State with **best R&D** in agro and food processing
- ✓ Farmers with **high proportion of non-farm income**
- ✓ State with **highest integrated** farm activity
- ✓ State with **maximum processing** of food and other **agri-products**

Opportunities

Production

- ❖ Agri biotech & micro irrigation techniques
- ❖ machinery & equipment manufacturing
- ❖ High quality & pest resistant seed production

Processing

- ❖ Processing capacities for poultry, pork, meat and fish.
- ❖ Natural resources based opportunities such as food colour, flavours, natural enzymes, etc.
- ❖ Agri & food processing equipment service & maintenance

Infrastructure & Logistics

- ❖ Integrated Logistics hub
- ❖ Cold Storages, Silos, warehouses, Packaging houses
- ❖ Agro-cargo handling, mechanized grain handling & storage.
- ❖ Food parks, irrigation projects, green houses

FACILITATION IN LAND ALLOTMENT

PRE-CLEARED SITES

With NOC from Pollution, Power, Land Use, Forest, Industries

Sites Allotted

- ✓ ITC
- ✓ Cargill India
- ✓ And others...



FACILITATION IN LAND ALLOTMENT

FOOD PARKS

- PUNJAB AGRO INDUSTRIES CORPORATION LTD**

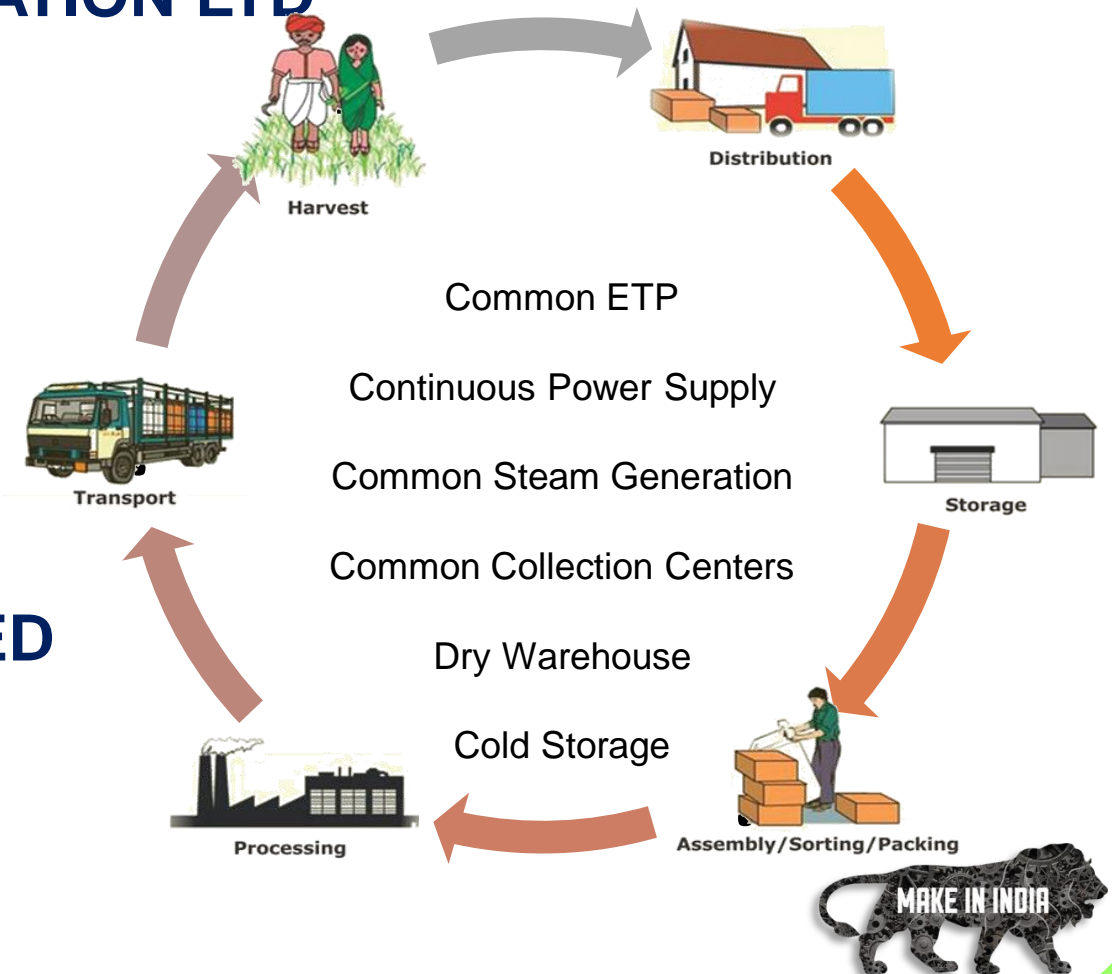
Location – Ludhiana; Area – 100 Acres

- INTERNATIONAL MEGA FOOD PARK**

Location – Fazilka; Area – 56 Acres

- SUKJHIT STARCH & CHEMICAL LIMITED**

Location – Nawansher; Area – 70 Acres



AGRO & FOOD PROCESSING



Punjab contributes
7% of the total
DAIRY PRODUCTION in
India



Highest **RICE, PADDY & WHEAT** Yield in
India

40% of total
WAREHOUSING
capacity of India is in
PUNJAB

Highest
INTENSITY OF CROPPING in
India – **191%**



Punjab produces
11% of **COUNTRY'S**
and **2%** of **WORLD'S**
RICE



**INVEST
PUNJAB**

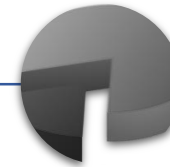
Your Decision Essentially Rests On.....



Power



Connectivity



Land



Incentives



Industrial Relations



Ease of doing business



WELCOME TO



CONTACT US

Email: invest@investpunjab.gov.in

Telephone: +91 172 2776001

www.investpunjab.gov.in



ADDRESS

Punjab Bureau of Investment Promotion

Department of Investment Promotion

Udyog Bhawan, Sector 17

Chandigarh, PIN - 160017, India

